# **ROGER MARTIN THE OPPOSABLE MIND**



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Roger is a trusted strategy advisor to the CEOs of companies worldwide including Procter & Gamble, Lego and Verizon. A Canadian from Wallenstein, Ontario, Roger received his AB from Harvard College, with a concentration in Economics, in 1979 and his MBA from the Harvard Business School in 1981.

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## The Opposable Mind Summary Roger Martin Download PDF

The Opposable Mind Quotes If you can define the problem differently than everybody else in the industry, you can generate alternatives that others aren t thinking about. Click To Tweet The Chinese character for crisis, he pointed out to me, combines the characters for danger and opportunity.

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The Opposable Mind: How Successful Leaders Win Through Integrative Thinking is a book published in 2007 by Roger Martin. The book introduces the concept of integrative thinking, using academic theory and insights from prominent business leaders to substantiate the idea.

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Wrong, says Roger Martin in The Opposable Mind. Integrative thinking can be learned, and The Opposable Mind helps you master this vital skill.

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## What is Integrative Thinking Rotman I Think Initiative

What is Integrative Thinking? In his book The Opposable Mind, Roger Martin defines Integrative Thinking as "the ability to face constructively the tension

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# The Opposable Mind How Successful Leaders Win Through

The opposable mind is an interesting theory to have investigated. Martin does an extremely good job of researching and explaining the concept, and it is to the author's credit that he has introduced study of the idea at the Rotman School of Management. An opposable mind is one that can hold opposing views without bias skewing the outcome.

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